



LOOKBOOK FALL WINTER 18-19

OVERDØSE THE LABEL

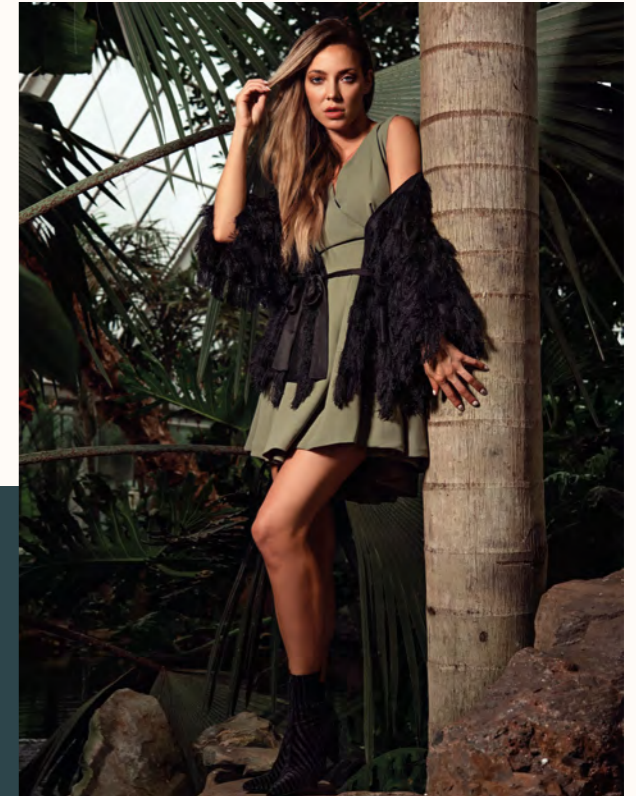


FRANKY x OVERDØSE

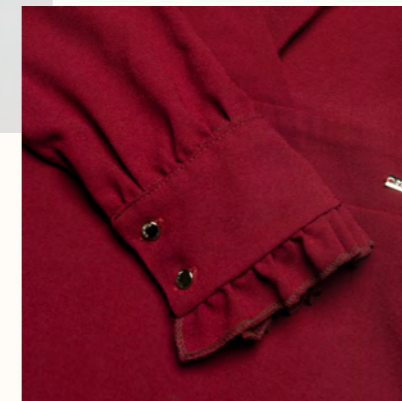
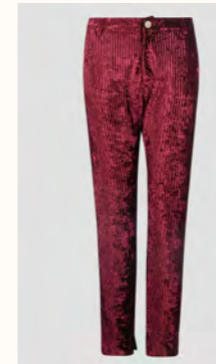
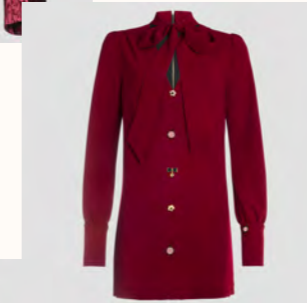
When you feel good, you do good and the world could use a little more good. And what makes you feel better than a smashing outfit? Exactly, nothing. I went on a hunt for the BEST looks and feels and became hypnotized by OVERDØSE THE LABEL. They fused graphic design, colour, prints & textures in their FW 18-19 collection to make you look beyond good and more importantly, feel good.

I am ready to do good for the world, are you?

XOXO, Franky



#OVERDØSETHELABEL



PUT ON SOME RED

And live a little. 'Cause red is for sure the strongest colour ever. It protects itself. No other colour is as territorial as red. It's a classic colour that stakes a claim and screams sexiness and feminism. Now let's be honest; that makes us all feel REALLY good.

My favourite outfit is the red corduroy suit for sure. Which one's your pick?

#REDISTHENEWBLACK







Jumpsuits are THE BOMB. Imagine you jump out of bed, take a quick shower, put on your jumpsuit, drink a nice cup of coffee and you're ready to handle whatever the day throws at you. And believe me, that's not because of the coffee - it's most definitely the jumpsuit.



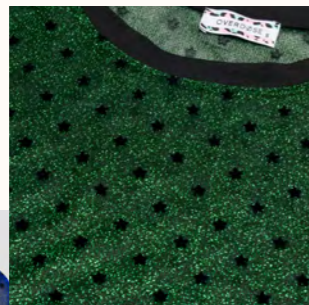
— JUNGLE FEVER



JUMPSUITS

LESS BITTER

More glitter! Us girls are born with glitter in our veins. Now how egoistic would it be to not share our sparkly souls with the world? OVERDØSE THE LABEL has got us covered with their glitter tops - stars included!



#GLITTERGIRL



A fashion advertisement featuring two women standing in a lush, dark jungle. Both women are wearing elegant, deep red outfits. The woman on the left has long, wavy hair and is wearing a long-sleeved, wrap-style dress with ruffled cuffs. The woman on the right has her hair pulled back and is wearing a long-sleeved, button-up dress with a large bow at the neck and ruffled cuffs. The background is filled with dense green foliage and palm fronds, creating a moody and atmospheric setting. The lighting is dramatic, highlighting the women against the dark background.

LIFE IS A

ZOO IN A

JUNGLE



LOOKING
SHARP





#CANTHANDLETHEHEAT



PRINTS

I am HOOKED on anything with prints and OVERDØSE THE LABEL did a pretty good job designing statement items with funky prints and cheeky slogans. Lucky Franky!

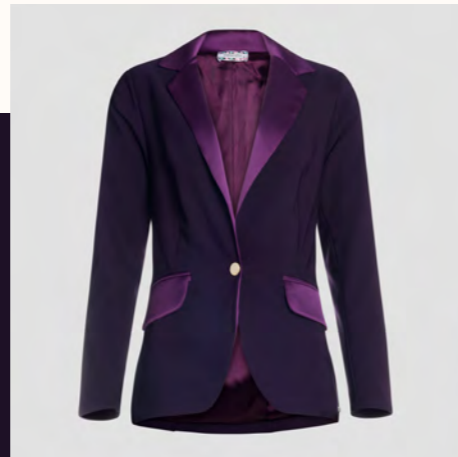
FINISH

BRIGHT



PURPLE POWER

I don't play the odds, I play the man and I do it in purple. Fun fact: purple is the colour most associated with power and royalty. It also calms the nerves & mind, stimulates creativity and encourages spirituality. Convinced yet? Time to schedule a serious purple shopping session!

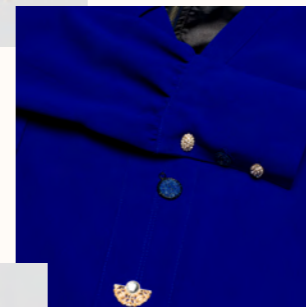


#PURPLEDAYS





#NOBLUENOGREEN



NO MORE BLUE MONDAYS

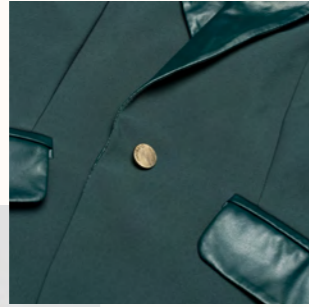
Doesn't that sound like heaven? OVERDØSE THE LABEL makes me feel like I'm owning every single Monday, just with my killer OVERDØSE looks. Ok ok, and every other day of the week as well.

Be aware - Franky is on the loose.



SUITS

A well tailored suit does nothing but good. The suits from OVERDØSE THE LABEL do it even better. Feminine, classy and easy to dress up- and down. What more do I need to say to convince you that you definitely need an OVERDØSE suit in your life?



#SUITUP





LAW

OF THE

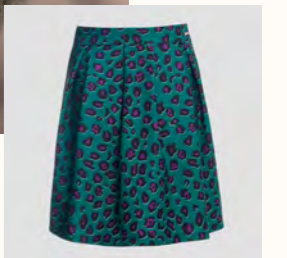
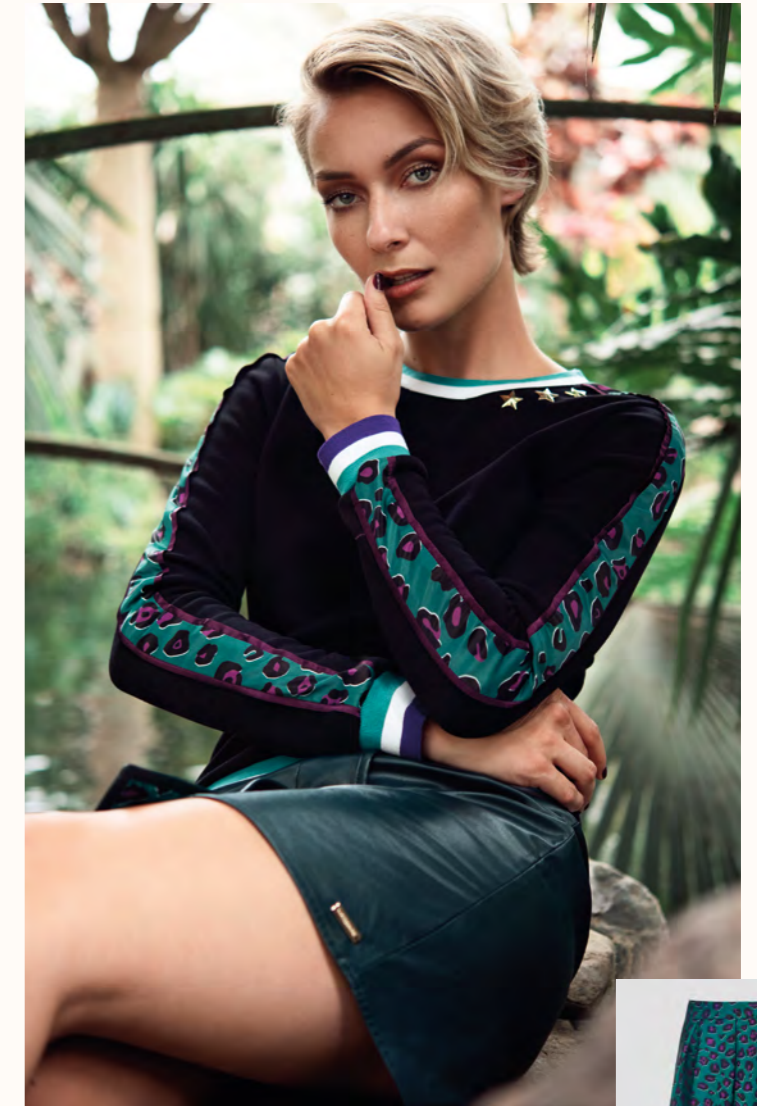
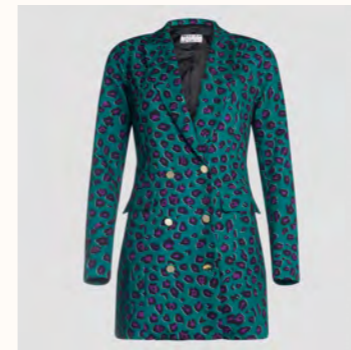
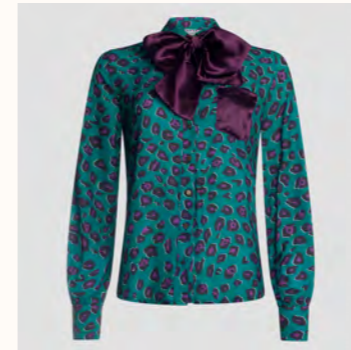
JUNGLE



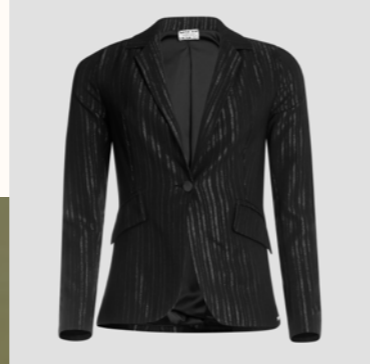
Sophisticated meets fierce. This is by far my absolute favourite part of the FW 18-19 collection! A classic panther print in funky, yet warm & strong colours. A perfect way to turn up the heat for those upcoming freezing winter days. Count me in please.



PANTHER PARTY



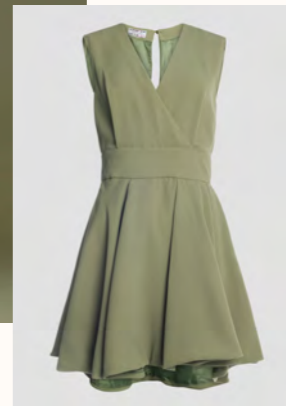
#PANTHERPRINTED



SAFE & STRONG

OVERDØSE THE LABEL makes us all want to be army babes with these awesome army green & classy black combo's. Add a dash of spice with funky textures and a ladylike silhouette and you're good to go and save the world - you sexy army babe.

#SPECIALFORCES





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